

Falls Prevention Coalition Meeting 10/26/2016

Present: Branson, Lindahl, Schertz, Stapleton, Jackson, Melendez, Mears, Dvorak, Bateman

1. Tyler Stapleton reported that Tri-State recently won an innovation award at a national conference. This was given for their program of medical records release for patients who had fallen but not transported, allowing providers to be notified when a fall occurred. Congratulations were expressed!

2. Ongoing discussion - how to grow Fall Prevention Day in 2017

- Publicity – neighborhood centers, Y's, caregiver coalition, hospital/clinic geriatric departments, senior days at Shopko and other stores
- Other publicity ideas
 - Direct provider/patient with media involvement – example “Walk with a Doc” success
 - Use true stories – life changing stories make a point; possible three piece segment on TV?
 - How to reach younger audiences - “Do you know someone who is at risk of falling?”
- Consensus that we should keep the Falls Day programming together in one place
- Need funds to advertise – nicer flyers, etc.

3. La Crosse County Healthy aging coalition

- Will be all digital format with links to websites/resources

4. Don't yet know spring dates for Tai Chi Fundamentals research classes

5. Questioned whether a last-minute meeting reminder and/or Outlook calendar additions would help meeting attendance.

6. By consensus, decision was made to have all ACTIONS of this committee be completed by Larry White, as he was not in attendance today. ☺

7. Next meeting Wednesday, November 30, 2016 at 1:01 PM

First Presbyterian Church, Lower level conference room
233 West Ave. S, La Crosse, WI

Meeting adjourned 1:52 PM