

## FALLS PREVENTION COALITION MEETING – 8/27/2014

1. Present: Stapleton, Lombard, Brose, students – Zach and Matt, Branson, Thiel, White, Tholen, Monroe, Holmes, Schutz, Lundeen, Straker, Bryant
2. Falls Prevention Awareness Week 9/22-9/24/2014
  - All workshops (except for falls risk assessment) will be at Goodwill on Mormon Coulee Rd.
  - All Coalition members are encouraged to attend workshops and serve as greeters, helpers, bouncers, counters of attendees, etc.
  - Evaluation forms will be revised to include name, address, phone, email of those who want additional information on falls prevention
  - P.R. /Promotion will kick off this week with:
    - Cover story in La Crosse Senior Life Newsletter
    - Flyers to churches, Strong Seniors, Libraries, Lifeline, and etc.
    - Ad in La Crosse Tribune c/o Gundersen
    - Personal letter to every senior who fell in the last three months and were assisted by Tri State Ambulance
    - 1,600 people in Western Wisconsin Cares
    - Falls Prevention Resource Night 9/24/2014

La Crosse County Aging Unit will secure tables, decorations, cookies, coffee, water, etc.

All Coalition members are encouraged to donate door prizes (contact Noreen) and give-a-ways

The Falls Prevention Coalition will give out magnets, playing cards, information on website (Lacrossestopfalls.com), Fire and Fall Prevention flyers, Stepping On, etc.

Stepping On class starts Sept. 15, at First Presbyterian Church Contact Gwen or Larry for more info.

There will be no Coalition meeting on Sept. 24.

Next meeting will be at 1:01pm on Wed., Oct. 29, 2014 in Room 2076 Health Science center, 1300 Badger St.

### AGENDA

Evaluate Falls Prevention Awareness Week

Prioritize activities for 2015

Develop Tai Chi Program for Falls Prevention

Expand Medication Management Program

How to connect Doctors to Community Resources, this Coalition, and etc.

Develop educational program on fall prevention, e.g. STEAD, Home safety Checks, Fear of Falling

Share Tri State Ambulance Story

Improve Website