

La Crosse County Falls Prevention Coalition Meeting
April 30, 2014

Present: Tholen, Schertz, Brose, Holmes, Graney, White

The second draft of the promotional brochure for Falls Prevention Awareness Week was discussed and modified. The third draft is attached for final suggestions and revisions. This draft will finalize speakers, their titles, the topic of the specific workshop, and hopefully the date, time, and location.

At the next meeting, we will:

- Finalize Falls Prevention Awareness Week Brochure
- Identify which email lists we can use to promote this event (maybe one used for Vital Aging Conference)
- When to send out brochures
- \When to schedule press release and press conference
- Draft satisfaction survey for each workshop
- Develop budget

Next meeting is:

Wednesday, May 28, 2014
1:01pm in room 2076
Health Science Center
1300 Badger St.
La Crosse, WI