La Crosse Falls Prevention Coalition 1-24-2017

Present: Schertz with student intern, Brose, Branson, Stapleton, Jackson, Mears, Pierce, Lindahl, Anderson, Dvorak, White

The Tai Chi Fundamental classes have concluded with much positive feedback and an interest in having more classes. Ideas offered for potential agencies to champion, promote, and fund more Tai Chi classes were: The County Health Dept., ADRC, YMCA, Gundersen and Mayo foundations, the Spirituality Center, etc. Possible locations to offer Tai Chi include: Goodwill, North/South Community Centers, the Coach House, Churches, etc.

Senior Preferred Health Plan will feature falls prevention in their next newsletter going to over 15,000 Seniors as well as test their computer system to identify those people scheduled for their Annual Medicare Wellness visit, and then send them a brochure on "How to Talk to your Doctor." It is also researching a survey of older patients who have fallen to see if the Doctor offered them helpful information and/or connected them to www.lacrossestopfalls.org website or to the La Crosse County Falls Prevention Resource Guide. Discussion focused on how to connect targeted audience with Falls Prevention Resources in the community:

- Invite staff in Discharge Planning/ Care Coordination to our next meeting.
- Ask pharmacists to consider distributing the La Crosse County Falls Prevention Resource Guide at their stores.
- Ask pharmacists to consider stapling a brief flyer on falls prevention resources to each bag of pills.
- Invite people from the Caregiver Coalition to a future meeting.
- Develop strategy to connect with local OTs and PTs.
- Find out if we can distribute the La Crosse County Falls Prevention Guide in all hospital emergency Rooms.
- Research if/how Epic Electronic Medical Record System can identify older fallers and connect them to community resources via My Care.
- Figure out how to use Social Media to promote Falls Prevention.

Next meeting: Wed. Feb 22, 2017 at 1:01pm Lower level conf. room First Presbyterian Church 233 West Ave. La Crosse