

# La Crosse County Falls Prevention Coalition

Wednesday, November 29th

1:00 – 3:00 PM

La Crosse County Administrative Center

Room 1107

212 6th Street North

La Crosse, WI 54601

## ATTENDEES:

Jessica Acker, Megan Anderson, Marsha Bateman, Kathy Bryant, Diane Brose, Carolyn Dvorak, Heidi Kuennen, Gretchen Lindahl, Ram Melendez, Jeff Murphy, Heather Myhre, Carissa Pagel-Smith, Sheryl Pierce, Heather Pintz, Shayna Schertz, Tyler Stapleton, Kassie Weber

## MINUTES:

There was no formal agenda.

Tyler has extra brochures should anyone need them. He can bring to future meetings as needed.

Attendees discussed the use of YMCA's Healthy Living Center as an option to host monthly fall-risk screenings. Again, attendees discussed concern of continually reaching the same individuals at these events. Attendees discussed the question of, "Are we capturing the right people?"

Attendees discussed the results of the fall-risk screenings in which concerns were brought forward regarding liability. Marsha and Diane assured group that once an individual's score is provided, they discuss potential next steps as well as provide the individual with applicable community resources.

Heather Myhre of Houston County joined our meeting to learn more about the La Crosse County Falls Prevention Coalition. She shared a resource with the group, *Well Connect*, and encouraged attendees to share information about falls prevention as quite a few MN residents travel to the La Crosse area for resources. *Well Connect* helps individuals find community-based health promotion programming.

Attendees discussed outreach and/or fall-risk screenings at flu shot clinics and/or senior meal sites.

Attendees discussed potential marketing/outreach materials and concluded that a table cloth as well as table top banner would be nice. Attendees felt that the "dude" on the La Crosse County Falls Prevention Coalition magnet would work well as a logo. Additionally, using the gold and blue from the magnets would work well for Coalition "colors." Attendees discussed potential of purchasing laptop and/or monitor/TV/screen to play falls prevention-related video (placed on loop) during any outreach.

Attendees also felt that use of the website URL ([lacrossestopfalls.org](http://lacrossestopfalls.org)) could work in lieu of a logo.

Jeff reported that Alexia/Echo Dot are currently not able to successfully call 911 but it is worth watching. Kassie reported that the system is moving towards this ability, if it has not already done so. She further reported that the newest system says it will have this ability as well as GPS so 911 can be set-up.

Heather P suggested that we align our 2018 efforts to the State falls prevention initiatives.

Heather P suggested that we clean up our current distribution list as well as reoccurring meeting invite. Based on information collected at meeting, Heather will update distribution list and send new invite.

Attendees discussed need to identify “back-up” facilitator in Larry’s absence, as needed. Attendees nominated Carissa; Carissa accepted. Attendees also discussed need to identify secretary to assist with taking meeting minutes. Attendees nominated Heather P and Sheryl; Heather P and Sheryl accepted.

Attendees discussed need to update website as well as current flyer/handout. Attendees discussed interest in creating smaller handout/rack card. Content/logistics can be discussed at future meetings.

Attendees discussed ability to use a conference call for meetings. Current meeting location does not have a phone however Carissa indicated that another room, with phone, could be reserved if interested.

*Minutes submitted by Carissa Pagel-Smith*