

La Crosse County Falls Prevention Coalition

Wednesday, October 25th

1:00 – 3:00 PM

La Crosse County Administrative Center

Room 1107

212 6th Street North

La Crosse, WI 54601

ATTENDEES:

Megan Anderson, Diane Brose, Carissa Pagel-Smith, Heather Pintz, Shayna Schertz, Kassie Weber

MINUTES:

How, Where, When to Expand Fall-Risk Screening, Bone-Density Screening, & Other into Community

Shayna discussed the possibility of collaborating with UW-L students during the summer months. Students have inquired about fall-risk screening that currently occurs within the community. They are looking for a project to complete during the summer. Shayna will follow-up and discuss opportunities.

Carissa shared list of potential events to which screening and/or general outreach could occur; see attached. Given that typical health and wellness events are not as frequent, Carissa added events such as craft shows, thinking outside the box, which are often attended by older adults. Attendees discussed interested in attending these events throughout the year however discussed the need for additional marketing materials such as table cover, tabletop display, and handouts (i.e., home safety checklist).

Attendees discussed the potential of partnering with Valley View Mall to offer screenings and/or general outreach during the winter months to early morning mall-walkers. Shayna mentioned that Gundersen may have an exclusivity agreement with the Mall, however may be ending soon. Shayna will follow-up.

Attendees discussed interest in staffing a table at upcoming Healthy Aging Conference on Friday, November 10th at the Radisson Center. Shayna indicated that conference attendees would have time to browse booths before the conference (7:30 to 7:45 AM) and/or during a break (9:50 to 10:00 AM). Diane indicated interested in doing so. Additionally, Carissa will be in attendance and could assist if needed.

Attendees discussed how the Coalition could target/connect with non-traditional stakeholders. Heather mentioned that perhaps the Coalition continues to aim at individuals who are already aware of fall prevention activities (i.e., retired healthcare professionals). She further suggested that the Coalition partner with St. Claire's Health Mission and/or Catholic Charities to provide screening and/or outreach.

Prioritize Activities for 2018

Attendees discussed the need for clarification of "Implement research project to evaluate the effectiveness of Stepping On." Attendees would like to better understand the need for this research.

Attendees discussed the use of students/interns to develop and execute social media activities.

Kassie discussed interest in developing a student project that would take fall-related EMR notifications to the next step. The potential project would target a new group for CMR by requiring a follow-up med review with a pharmacist upon notification of any falls. The pharmacist could conduct a first review and then send a summary to his/her doctor for additional follow-up as needed. Kassie will discuss this potential project further with her supervisor and provide ongoing follow-up with the Coalition.

Diane shared that she received a letter indicating that the Tai Chi study recently performed in partnership with the ADRC was determined to be evidenced-based. Future collaboration with the ADRC could provide additional opportunities for Tai Chi within the community should there be a need.

Minutes submitted by Carissa Pagel-Smith