

La Crosse County Falls Prevention Coalition

Wednesday, March 28, 2018

1:00 – 2:30 PM

La Crosse County Administrative Center
Room 2106
212 6th Street North
La Crosse, WI 54601

ATTENDEES:

Megan Anderson—Gundersen Health System, Marsha Bateman—Community Member, Sue Betz—Aging & Disability Resource Center of La Crosse County, Kathy Bryant—Mayo Clinic Health System, Emma Conway—La Crosse County Health Department, Angela Eiken—Inclusa, Bri Handel—Gundersen Health System, Jennifer Kinserdahl—Independent Living Resources, Gretchen Lindahl—La Crosse County Health Department, Jeff Murphy—La Crosse Fire Department, Chelsey Myhre Foster—Independent Living Resources, Carissa Pagel-Smith—Aging & Disability Resource Center of La Crosse County, Sheryl Pierce—Gundersen Health System, Shayna Schertz—Gundersen Health System, Jordan Shackleton—La Crosse Fire Department, Tyler Stapleton—Gundersen Tri-State Ambulance, Tyler Westrich—Gundersen Health System, Larry White—Community Member

MINUTES:

WELCOME AND INTRODUCTIONS

WEBSITE UPDATE/DISCUSSION

Subcommittee met prior to meeting to begin discussion of potential website edits. Edits discussed consisted of rewording text, reordering buttons and/or reducing the number of headings, and focusing landing page to include fall prevention guide and/or WIHA's *Six Steps to Prevent a Fall* video.

Carissa reported that La Crosse County could execute small/minor changes, but if much greater, a proposal would need to be developed and then presented to the IT department to determine cost/timeframe; could be up to two years. If at any time another entity would like to take responsibility of the website, and perhaps utilize an intern for instance, the opportunity would be available.

Subcommittee will continue to meet and then report their recommendations at future meetings.

LOGO/ICON UPDATE/DISCUSSION

Carissa reported that an electronic file of the "blue man" from the magnets has been found/obtained! Carissa will pass along to Shayna in hopes that the marketing team at Gundersen could develop a logo.

VITERBO HEALTH FAIR PLANNING (4/10)

As a reminder, the ADRC of La Crosse County has paid for the Coalition to have a booth/table at the Viterbo Health Fair on April 10, 2018 from 2:00 pm to 6:00 pm. It was determined to break the afternoon into one hour chunks for individuals to sign-up. Carissa will email interested individuals.

Shayna offered display board from Gundersen and will also supply falls-related materials. Additionally, the Coalition's fact sheet has been updated. This along with brochures and magnets will be available.

STATE FALLS PREVENTION CALL OVERVIEW

Carissa provided an overview of the March 8, 2018 Statewide Falls Prevention Conference Call. The call highlighted a new project in Brown County which created/utilizes a referral process. EMS complete a referral form, via tablet, bedside when any non-medical falls occur. If individual agrees, a referral is sent to the Aging & Disability Resource Center, Adult Protective Services, and/or Building Inspector. If sent to the ADRC, a home-visit is scheduled/provided. Approximately three referrals per month are made.

The Healthy Aging Summit is scheduled for June 7-8, 2018. Three breakout sessions will be focused on falls prevention. In addition, a Falls Prevention Initiative breakfast will be held the morning of June 8, 2018.

PARTNER UPDATES

Larry reported that AARP serves more than 15,000 members in La Crosse County. He has met with Mariann Muzzi, Associate State Director of Community Outreach, who is very interested in partnering in local projects/initiatives. Larry posed the question as to how the Coalition could work with AARP in future.

The Aging & Disability Resource Center, in partnership with the La Crosse County Health Department, will offer activities on Wednesday, May 30, 2018 in observance of National Senior Fitness & Wellness Day. Activities will be held at the Onalaska United Methodist Church and include various vendors/ community resources; demonstrations of Strong Seniors, Tai Chi and yoga; presentations from local experts; and a guided nature walk. Marsha indicated interest in providing fall-risk assessments at event.

FUTURE AGENDA ITEMS

Attendees discussed the need to continue further conversation of website and marketing materials. Additionally attendees discussed need to begin conversation of annual Falls Awareness Day.

MEETING ADJOURNMENT

Our next meeting will be held Wednesday, April 25, 2018 at 1:00 pm in **Room 1107**.

Minutes submitted by Carissa Pagel-Smith